

## Lloyd unleashes user-friendly unisex washing machines

KOLKATA, SEPT 14: Consumer giant Lloyd Electric and Engineering Limited has introduced a unique range of 'Unisex' Washing Machines "Fully Automatic Top Loading Slickswirl LWDD80UV" with UVtron Technology which ensures germ-free washing by anti-bacterial UV rays sterilization process and offers the most effortless way of washing clothes for both men and women.

UVtron technology ensures complete wipe-out of all micro-organism. Moreover, unlike the conventional belt and pulley system, this washing machine has the pioneering Direct Drive Inverter, an inverter control system that generates less speed fluctuation and hence optimum power consumption, resulting into considerable saving of water and en-

ergy with superior washing performance.

Priced at Rs.28,990 onwards, "Fully Automatic Top Loading Slickswirl LWDD80UV" washing machine is available across all the leading stores in India.

Founded in 1956, Lloyd has a true-blue lineage of nearly 60 years in high-end air-conditioning and electrical applications for sectors like railways, defence, mobile radar systems, malls, offices and multiplexes.

Today, Lloyd Electric and Engineering Limited is the leading and largest producer of Coils / Heat Exchangers (Fin and Tube type) in India, serving the entire spectrum of HVAC & R industry in the country as well as OEMs in North America, Europe, Mid-

dle East and Australia.



**Lloyd's fully automatic top loading slickswirl washing machine LWDD80UV**